

CAPABILITIES STATEMENT

Company Introduction

Compass is a Business Process Optimization and Application Development company that exists because 90% of strategic plans fail. We address this shortfall by evaluating, enhancing and documenting organizational processes. Once processes are codified, we design & develop technology solutions to simplify them. The outcome is an aligned and engaged workforce that is free to focus on the most strategic work.

What We Value

We value people's resilience and creativity, fostering a workplace where technology is used in service to human ingenuity.

Excellence

We empower people to do their best work, providing them with the tools and support they need to excel.

Human-centered design requires listening to a diverse set of inputs and applying unique perspectives to create amazing solutions

Optimism

We dream big and believe in positive outcomes. approaching challenges with a spirit of possibility.

Capabilities

Business Process Optimization

- · Stakeholder Interviews and Discovery
- Process Mapping and Gap Analysis
- Research and Organizational Alignment
- Flowcharting & Documentation
- Stakeholder Ideation Workshops
- Key-Performance Indicators

Application Development

- · Salesforce Declarative and Custom Solutions
- · Custom Software Development
- · Technology Stack Assessment and Strategy
- Salesforce Public Sector
- AWS, GCP, Azure and Cloud-to-Edge Expertise
- Multiple Salesforce Certifications

Solutions Experts

Past Performance



Domo Tactical Communications, Inc. entrusted us to consolidate and enhance their CRM systems in Salesforce and develop a strategic roadmap for CRM.



Snapbar, Inc. Snapbar, Inc. redesigned business processes and software product roadmap for a Post-COVID marketplace.



Legacy Cabinetry & Design documented business workflows and leveraged technology platforms to optimize them.



Van Bram Co. Created strategic roadmap for their service and technology-centered offerings.



Bethel Homes Developed a strategy for a response to the National Assoc, of Realtors Settlement to support home buyers.

Why We're Different



CARES is our in-house Strategy Design System adapted from military strategy, academia, and the world's leading for-profit organizations.

Collect - Deep discovery on the organization with an empathetic lens on how your current state affects stakeholders.

Analyze - Synthesis and debrief of findings with key stakeholders to develop a focal point for our strategic roadmap.

Roadmap - A coordinated plan of activities that ensures every part of the organization is moving towards our agency priority goal.

Execute - Improving processes and developing technology that empowers an organization's most precious asset: their people.

Sustain - We continuously improve and evaluate against our key performance indicators, moving toward a common goal.

NAICS

541511 - Custom Computer Programming Services

541512 - Computer Systems Design Services (Primary NAICS)

541519 - Other Computer Related Services

541611 - Admin. Mgt. and General Management Consulting Services

541613 - Marketing Consulting Services

541618 - Other Management Consulting Services

Contract Vehicles

Federal Agencies can buy from Compass through:

- Simplified Acquisition Procedures (SAP)
- · Government Purchase Cards
- GSA MAS Schedule-Partner
- GSA OASIS Partner
- DOT SWES Partner

Company Profile

UEI: KXJRRMJD6P55

CAGE: 9QEV7 Size: Small

Socio-economic Status: VOSB





